



Business Update

March 13, 2017

BUSINESS OF THE YEAR WINNERS FOR 2017

The New Berlin Chamber of Commerce & Visitors Bureau is excited to announce that Hartlaub Plumbing Inc., and Denali Ingredients have been selected as the Small and Large Chamber Businesses of the Year for 2017. They also announced that the New Berlin Junior Women's Club, as a group, will be this year's recipient of the John Ziino Civic Award for outstanding contributions to the community. This year's award winners will be featured with a booth at Discover New Berlin on March 25th and will receive their individual awards at the chamber's Annual Meeting and Awards luncheon April 20, at the New Berlin Hills Golf Course.



SMALL BUSINESS OF THE YEAR

Hartlaub Plumbing Inc. (Hartlaub) is a second generation, family owned business, originating right here in New Berlin. Since 1998, Mike and Debbie Ann have continued the growth of the company from two plumbers working from a garage, to their new 7,700 square foot location in the heart of New Berlin on National Avenue.



LARGE BUSINESS OF THE YEAR

Denali Ingredients, a leading ingredients supplier to the food manufacturing industry, continued to invest in New Berlin by adding a brand new look, expanded space and new capabilities to its manufacturing facility located at 2400 S Calhoun Rd. in New Berlin. This location is the primary manufacturing facility for this growing food ingredients business. Denali purchased the 40-year old facility in 2006, therefore 2016 marked its 10th anniversary. 2016 was also notable, as the company invested over \$5.5 million in the facility.

