

Small Grant Program



The City of New Berlin sponsors an annual program to help promote tourism (room stays at New Berlin hotels), economic development and related initiatives that benefit New Berlin. Grants are available for some of the following:

1. Tourism Activities
2. Educational Activities
3. Holiday Event Promotions
4. Limited Property Improvements

Eligible Organizations may have 501(c)(3) status and shall submit Articles of Incorporation, By-laws, or Charter. City Departments are also eligible. The project must show how it will likely generate paid overnight hotel stays within New Berlin. The maximum Grant award is \$10,000 and requires a 10% match.

The small grant application is due by **12:00 PM, March 9, 2018.** The Special Projects Commission will then meet to review and determine which applicants will be awarded a grant. Please plan to attend the Special Projects Commission meeting.

Funding limitations include:

- Funds cannot be used for deficits.
- Support for ongoing operating expenses.
- Fundraising.
- Repayment of loans.
- Direct support of individuals, including scholarships.
- Programs that have already been completed.
- Programs occurring outside of the grant period.
- Out-of-state travel.
- Religious or political activity.
- Tuition assistance.
- Hospitality or food costs
- Trust, endowment funds.
- Profit-making organizations or ventures.
- Replacement of deficit funds.

If your group/organization/department is interested in applying, please submit the required application and supporting documents:

Mail Application to:

Special Projects Commission
City of New Berlin – Department of
Community Development
3805 S. Casper Drive
New Berlin, WI 53151
Attn: Gregory Kessler

Please feel free to contact me at
(262) 797-2445, Ext. 2501 or E-mail:
gkessler@newberlin.org, if you have
any questions/concerns.