



# “Business of the Month”

The City of New Berlin partnering with local businesses to grow economic activity and promote the City as a place to live, work and play!

- As the City’s “Business of the Month,” you will be featured on our social media pages, which include Facebook and Twitter, as well as the City’s website.
- We can work with you to customize contests and giveaways of your products or services through our social media pages or raffle entries on site at your location, in the City Hall lobby or at both locations.



- The Mayor will make on-site visits to your location for photo ops and will recognize the “Business of the Month” at that month’s Common Council meeting.
  - Businesses of the Month will be featured in the timeliest edition of the City’s leaflet, which is distributed to all residents.
- City promotional materials, including “Business of the Month” recognition would be displayed on site at your business.
  - The City’s “Business of the Month” is open to all city businesses. We will attempt to coordinate with you for a month of your choosing, given a special event or circumstance.
  - For civic groups that are also interested, we will also feature a “Civic Group of the Month” on occasion, in lieu of a “Business of the Month.”
  - Fill out an application or contact Community Relations/Clerk’s Office at 786-8610 for more information!





**City of New Berlin**  
Clerk's Office/Community Relations Dept.  
3805 South Casper Drive  
New Berlin, WI 53151-0921  
262-786-8610

**CITY OF NEW BERLIN  
"BUSINESS OF THE MONTH"  
APPLICATION**

1. First name: \_\_\_\_\_ Last name: \_\_\_\_\_
2. Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_
3. Residence address: \_\_\_\_\_
4. Business name: \_\_\_\_\_
5. Business address: \_\_\_\_\_
6. Tell us what you'd like to get from this partnership with the City: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
7. Do you have any special events approaching in the coming months? If so, tell us about them:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
8. Is your business active on social media? List accounts here, if so: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
9. Do you have any items you'd like to donate on behalf of a giveaway or contest?: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
10. Anything else you'd like for us to know?: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Applicant signature: \_\_\_\_\_ Date: \_\_\_\_\_