



New Berlin Police Department

16300 West National Avenue, New Berlin WI 53151 • (262) 782-6640 • nbpolice.org

Safety Saturday – A Community Safety & Wellness Event

The New Berlin Safety Saturday Committee in cooperation with the New Berlin Public Safety Departments, host an annual free outdoor safety and wellness event called "Safety Saturday". Safety Saturday occurs every third Saturday in May from 9 AM – 1 PM, in the Children's Hospital of WI parking lot – New Berlin Campus, 4855 S. Moorland Road. This long-running event is enjoyed by thousands of citizens and families throughout our area. This event brings public and private safety and wellness service providers and resources together for the purpose of educating both children and adults on various aspects of safety and wellness. The continued success of this event wouldn't be possible without the continued support and participation of federal, state, county and municipal organizations along with private businesses and service providers.

Safety Saturday attractions include, but are not limited to, vehicle airbag demonstrations, vehicle roll-over convincer demonstrations, vehicle extrication demonstrations, hand washing safety, tobacco-alcohol-drug awareness, fire suppression, police motorcycle demonstrations, police K-9 demonstrations, weather safety, safety town, pet safety, personal wellness assessments, police/fire equipment displays and demonstrations and other vendor handout and table displays. Additional highlights include a DJ and children's raffle, free Sprecher soda (while supplies last), inflatable attractions, rock wall climbing, interactive caving attraction, adoptable pets, face painting, Milwaukee Brewer's Famous Racing Sausages, Flight for Life (contingent on weather/evacuation deployment) & free bike helmets for children (while supplies last). Cleveland Pub & Grill (Safety Saturday's food vendor) will also be on hand.





For information on how to become involved in this event, please contact us:
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