



Plan of Operation

February 18th, 2020

Re: 15333 W. National Avenue, New Berlin

To: City of New Berlin Plan Commission

The following will outline the Plan of Operation for Burghardt Sporting Goods at the above referenced location.

The 80,000 square foot space will be divided for various uses approximately as follows:

Retail and Team Sales: 45,000 sf dedicated to immediate retail occupancy or future retail expansion. This space will be located at the front of the building most accessible to the public and will include batting cages for customer use.

Offices: 10,000 sf to be configured for office use.

Warehouse: 10,000 sf dedicated to shipping/receiving and warehouse operations.

Screen Printing: 10,000 sf will be an open production area primarily for screen printing.

Embroidery: 5,000 sf will be an open production area primarily for embroidery.

Sorting and Packaging: 5,000 sf will be used to facility website order fulfillment.

All production type operations will take place toward the back of the building.

We plan to have approximately 50 full time and 30 part time employees working out of this location.

Burghardt Sporting Goods plans to be open for retail business as follows:

Monday – Friday 9am – 9pm

Saturday 9am – 7pm

Sunday 10am – 6pm

We anticipate receiving between 2 and 10 deliveries per day between the hours of 9am and 4pm Monday through Friday. The majority of these deliveries arrive via UPS or Fedex.

Please contact me with any questions or concerns about our proposed uses for this space.

Thank you,

Lynn Burghardt

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