



Fourth of July Commission

3805 S. Casper Drive ▪ New Berlin, Wisconsin 53151 ▪ (262)754-1805 ▪ Fax (262) 797-2460 ▪ www.newberlin.org

2020 Theme: “CELEBRATE YOUR INDEPENDENCE”

Dear Non-Profit Amusement/Concession:

The New Berlin Fourth of July Commission invites you to participate in the 52st Annual Family Celebration on Thursday, July 2; Friday, July 3; and Saturday, July 4. A tentative schedule of events is enclosed for your review. The Main Parade will begin at 1:00 pm on the Fourth, and the fireworks will commence at 10:00 pm.

To request amusement or concession space, complete and return the included form(s), with payment, no later than May 24, 2020. Include a detailed description of your activity along with additional requirements such as power or water. **Each group is responsible for their own appropriate signage, shelter, tables, chairs and extra hard usage extension cords rated for outdoor.**

Once the Commission has approved your application, you will be notified of your set up time and date. All game booths are subject to final inspection by the New Berlin Police Department. The Fourth of July Commission and the City of New Berlin are NOT responsible for any lost or stolen items.

An idea list is enclosed to aid in your festival planning. Over 50,000 people attend our festival, so with the right idea, your organization has the potential for a great fundraiser.

We look forward to your participation and another successful celebration. Should you have questions, need to discuss ideas/suggestions, or require a parade entry form, contact us at (262) 754-1805.

Sincerely,

Fourth of July Commission

2020 NEW BERLIN FOURTH OF JULY CELEBRATION

CONCESSION AND AMUSEMENT REGISTRATION FORM
(Please Print)

Check # _____ Amount _____

GROUP/ORGANIZATION _____

1st Representative _____	2nd Representative _____
Address _____	Address _____
City, Zip _____	City, Zip _____
Phone: Day _____	Phone: Day _____
Cell _____	Cell _____
E-Mail _____	E-Mail _____

Check one of the following:

- CONCESSION/AMUSEMENT BOOTH**
Please specify the number of booths required:
- A. **Booth: Fee: \$100** (i.e. Dunk Tank, Soccer Kick, Food, etc.)(10' frontage)
 - B. **Booth with Power: Fee: \$150** (power is 2/20amp circuits/120v)
 - C. **Amusement: Fee: \$50** (No booth needed)

Fully describe your activity (use back of sheet if necessary).

- 1. **Name of Game:** _____ **Area Needed:** _____
Cost to Play \$ _____ Prizes: _____
Description of how game is played: _____

- 2. **Name of Game:** _____ **Area Needed:** _____
Cost to Play \$ _____ Prizes: _____
Description of how game is played: _____

- PUBLIC SERVICE BOOTH: Fee: None**
No fee charged for public service booth, but it must be approved by Commission. Space will be provided dependent upon availability.

Type of Public Service Booth and Purpose: _____

Applications (with payment) MUST be returned by May 24, 2020 to:
FOURTH OF JULY COMMISSION, 3805 S. Casper Road, New Berlin, WI 53151-0921
Phone: (262) 754-1805.

THE FOURTH OF JULY COMMISSION AND THE NEW BERLIN POLICE DEPARTMENT RESERVE THE RIGHT TO DENY ACCEPTANCE OF ANY APPLICATION, AND ARE NOT RESPONSIBLE FOR LOST OR STOLEN ITEMS.

FUND RAISING IDEAS

Below is a list of possible ideas for fund raising at the July 4th celebration. These are just suggestions as there are many creative ideas out there that could be great for your particular organization.

Consider: basketball (3 on 3, or free throw comp), ring toss, football toss, rubber ducks in a pond, “let’s go fishing”, bean bag toss, photo booth, homerun hitting contest, volleyball, tennis, Plinko, Connect 4, face painting, and more. The list is endless.

(If you contact any of the businesses below, inform them you are looking for ideas for the New Berlin July 4th Festival, which is part of the CFC. Ask about a possible discount.)

- **Games Are Us, Inc.** (414) 529-2189 or www.gamesareusinc.com.
- **Red’s Novelty, Ltd.** (414) 321-3000 or www.redsnovelty.com.
- **Area Rental** in New Berlin. (262) 827-1444 or www.arearentalwi.com
- **Blair’s True Value** in New Berlin (262) 784-5656

Speak with friends and neighbors about games they have played at other festivals or community events. They are a great source of possible ideas.

**WE LOOK FORWARD TO SEEING YOU AT
NEW BERLIN’S 4TH OF JULY FAMILY FESTIVAL
GOOD LUCK!!!**