

# CITY OF NEW BERLIN

## ECONOMIC DEVELOPMENT WATCH



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### INSIDE THIS ISSUE:

<i>Economic Development News</i>	<b>1</b>
<i>Featured Business</i>	<b>1</b>
<i>Shredding Event</i>	<b>1</b>
<i>Community Events</i>	<b>2</b>

### **Business Resources**

- The **Wisconsin Economic Development Corporation (WEDC)** is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. Visit [www.inwisconsin.com](http://www.inwisconsin.com).
- The **UWM Small Business Development Center** works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. Contact 414-227-3200 or [sce@uwm.edu](mailto:sce@uwm.edu) and visit [www.wisconsinbdc.org](http://www.wisconsinbdc.org).
- Small businesses with inquiries about credit availability can contact the **Federal Deposit Insurance Corporation (FDIC)** Small Business Hotline at 855-334-2249.
- **SCORE**, Counselors to America's Small Business, is a resource partner to the U.S. Small Business Administration that provides free confidential business counseling. Contact 414-297-3942 or visit [www.sewisconsin.score.org](http://www.sewisconsin.score.org).
- The **Wisconsin Women's Business Initiative Corporation (WWBIC)** provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Contact 414-263-5450 or visit [www.wwbic.com](http://www.wwbic.com).
- **Waukesha County Technical College (WCTC)** provides a variety of classes, services, and events through the Small Business Center. Contact 262-695-3468 or visit [www.wctc.edu/smallbusiness](http://www.wctc.edu/smallbusiness).

### THE INSIDE SCOOP

## ECONOMIC DEVELOPMENT NEWS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

Summer is gearing up for DCD with many development projects under way!

The Plan Commission approved the Use, Site and Architecture for a shop building for Suburban Asphalt, located at 18900 W. Lincoln Avenue for a proposed building that is 5,000 sq. ft. at their May 6th meeting.

The Use, Site and Architecture for the Learning Experience, a 10,000 square foot childcare facility, was

approved by the Plan Commission at their June 3rd meeting. Their building will be located at 4822 S. Forest Point Blvd.

Johnson Sand and Gravel brought forward a Conditional Use application for 3 buildings for their office, shop and storage to be constructed at 6700 S. Crowbar Rd. A public hearing was held at the June 3rd Plan Commission meeting and approved at the June 27th meeting.

A Conditional Use permit for Vidmar roofing was presented at a public hearing before the Plan Commission on May 6th. Approval was granted at the June 3rd Plan Commission meeting to re-occupy the existing space and to construct an approximately 2,400 sq. ft. building addition located at 6270 S. Martin Road.



Above: Johnson Sand and Gravel office building.

Below: Suburban Asphalt shop building

### FEATURED BUSINESS: KELLER WILLIAMS REALTY



In June, Keller Williams held an Open House and Ribbon Cutting Ceremony at their newly renovated building at 2665 S. Moorland Rd. In attendance were Mayor Dave Ament, Alderman Horbinski, representatives from the New Berlin Chamber of Commerce and City staff. Congratulations on your success, Keller Williams!

### EDUCATORS CREDIT UNION - SHREDDING EVENT

Educators Credit Union will be hosting a 'Shred Day' where residents can bring any papers needing to be shredded. 'Shred Day' is a way for Educators to give

back to the community by providing a secure and recyclable way to dispose of sensitive paperwork/information. A maximum of 5 boxes of paper per car.

This event will take place August 10th, 8:00AM-12:30PM at Malone Park.



Follow New Berlin's Department of Community Development on Facebook, Twitter & LinkedIn!



Thinking of joining the New Berlin Chamber of Commerce? Membership information is available by contacting 262-786-5280, office@newberlinchamber.org, or www.newberlinchamber.org.

August 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

● Denotes DCD related meetings

Click on the calendar above to view meeting details



## COMMUNITY EVENTS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

Summer has arrived! Looking for something fun to do in New Berlin? There are many great community events over the next couple of months, so make sure to check them out!

### Farmer's Market

The New Berlin Farmer's Market runs from 8 am to noon every Saturday in May through October. Located within walking distance to many great shops and restaurants!



### City Center Concerts

This free, outdoor summer music series located in the Library Green at the New Berlin Public Library. Food and beverages will be available for purchase, but you are free to bring your own as well. Lawn chairs and blankets are advised.

- July 10 - The US Project
- July 24 - Concord Chamber Orchestra
- August 7 - Altered Five Blues

### Beer Garden

Eagle Park Brewing will set up their final traveling taprooms of the season AT THE City Center Plaza, Valley View Park and in Malone Park. Stop by to enjoy the end of summer with some Wisconsin craft beers in the New Berlin parks!

**2019 CITY OF NEW BERLIN BEER GARDEN**  
 FRIDAYS: 4PM-9PM    SATURDAYS: 12PM-9PM    SUNDAYS: 12PM-7PM

<b>MAY</b> MAY 18-19 VALLEY VIEW PARK	<b>JULY</b> JULY 12-14 CITY CENTER JULY 26-28 VALLEY VIEW PARK	<b>AUGUST</b> AUGUST 23-25 VALLEY VIEW PARK
<b>JUNE</b> JUNE 14-16 HISTORICAL PARK JUNE 21 NEW BERLIN LIBRARY JUNE 22-23 VALLEY VIEW PARK	<b>SEPTEMBER</b> SEPTEMBER 6-8 MALONE PARK	

## UPDATES

### Welcome New Businesses!

TRAVELING BAGS  
2735 S Calhoun Rd

PIEPER POWER  
2175 S 162nd St

NEW BERLIN PRESCHOOL LLC  
5000 S Sunny Slope Rd

GAMACHE SYSTEMS  
16805 W Victor Rd

GWI VENTURES  
2900 S 163rd St