

Minutes

YOUTH ADVISORY BOARD

**Tuesday, September 26, 2000
New Berlin City Hall**

Present: Mayor Gatzke, Charlie Kleczka, Mike Moths, Greg Bybee, Dean Zieminski, Kassie Liebsch, Darrin Ferguson, Michelle Wagner, Carrie Gonlag, Cody Alf, Megin Rozman, JR Gradel, and Matt Jaques. Also present, Tom Riese, UW Extension, Mary Flagg, Children's and Reference Librarian, and Alderman Rush Wilkens.

Excused: Maja Middleton

Absent: Nick Nagy, Andy Reithel, Larry Kilmer

Mayor Gatzke called the meeting to order at 5:35 p.m.

Old Business:

Budget Report:

Kassie Liebsch reported she attended the budget hearings on September 7, and the amount of \$3,500 was approved for a study of all existing facilities citywide and their propriety for a Teen Center. Maja Middleton was not present, but Kassie report Maja attended the budget hearings, and the amount of \$3,500 was approved as seed money for the creation of a Teen Yellow Pages.

Teen Yellow Pages:

Michelle Wagner reported Maja Middleton contacted Ameritech and they indicated they are not interested in doing anything more after completing the Waukesha County Youth Yellow Pages. Mayor Gatzke suggested a more formal approach be made to Ameritech, and the project needs a sponsor. He suggested getting the New Berlin Economic Development Corporation's involvement to suggest another possible sponsor. The Youth Opportunity Committee will be meeting and needs the involvement and input of all members of the Youth Advisory Board.

Program Committee – Teen Center:

The Board held a brainstorming session on what the ideal Teen Center would have. A kitchen, ping pong, pool, videos, a gym, tv's, a lounge, classroom learning center, a mini-library, music, restrooms were some of the facilities suggested. Intermural sports, outdoor winter activities, tutoring, soccer, volleyball, music studio, drivers ed (possible partnership with a driving school), opportunity for coed activities, paintball, field trips, rollerblading, and skating were some of the programs suggested.

Hours of operation, and different requirements for different age groups using the center were discussed. The Board felt most high schoolers would not use it after school, due to sports and other activities, and jobs. Ideal hours would be to have tutoring available from 2:30 – 6:00; scheduled activities from 6:00 to 8:30, and have later hours on Friday and Saturday nights.

Mayor Gatzke stressed the attributes of Hickory Grove, and how well they would adapt to use as a Teen Center. The building would lend itself to the senior programs currently being held there and teen center

use. Tom Riese offered to coordinate a trip to Menomonee Falls and Sussex to view their teen center facilities. Kassie Liebsch will coordinate this with Tom.

New Business:

Fall Leadership Conference

Mayor Gatzke attended the USCM Fall Leadership Conference in Boise and Sun Valley, Idaho in September. The purpose of the conference was to help presidential candidates formulate domestic policies that are city-friendly and to encourage money be given directly to cities rather than to the state. Conference attendees placed a conference call to President Clinton regarding Conservation and Reinvestment Act (CARA).

Keep Kids Alive-Drive 25 Campaign

Alderman Rush Wilkens, 5th District Alderman, is pushing a public relations campaign to get people to drive 25 in residential areas. Suggestions to make this campaign a success might be getting block watch people involved, calling in plates, speed bumps, and ticketing speeders.

Discussion followed, and the consensus of the group was that education isn't the answer. Stories and signs don't help. Is the answer enforcement? Teenagers feel that they're targeted and feel adults won't be stopped, but teenagers will be. Alderman Wilkens asked for ideas to help make this program a success.

Site Visit to Hickory Grove and Library

Mary Flagg invited the group to visit the Library. A visit was scheduled to Hickory Grove and the Library for October 24th.

Mary also requested that a Library Liaison be appointed, and Lisa Gatzke was suggested by the group. Mayor Gatzke will handle this.

Adjournment:

Meeting was adjourned at 7:00 p.m.

Next Meeting:

The next meeting will be Tuesday, October 10th at 5:30 PM.

Action to be Taken and Reported at Next Meeting

1. Facilities Committee to prepare report for Executive Committee on proposed municipal pool survey.
2. Youth Opportunity Committee will meet to discuss Teen Yellow Pages project.
3. Michelle Wagner, Programs Committee, to prepare report on Waukesha Teen Center.
4. Executive Committee to report on Menomonee Falls and Sussex Teen Center facilities.
5. Mayor Gatzke to appoint Library Liaison.