

Fourth of July Commission Minutes
Meeting June 10, 2010

Present: Anida Rose, Cheryl Schober, Pat Palechek, Ald. Dave Ament, Nancy Perkins, John Ziino.
Carol Nowak, Lara & Amy/Jr. Woman's Club, Pat Shorr, Nancy Bertsch,
Mark Schroeder, Denise Sagat/Magic, Lt. Paul Repischak

Excused: John Burke

--Anida Rose called the meeting to order at 7pm.

--**Minutes** – Ald. Dave Ament moved to approve the minutes of the last meeting. Pat Palechek seconded.
Passed.

--**Staff Reports** – no report

--**CFC Report** – no report

--**Budget, fund raising and sponsorships** – Anida reported on funds received. Mark needs information for checks.

--**Public relations** – Anida and Cheryl spoke Craig with the Waukesha Freeman regarding the spring booklet and the flier.

--Anida and Cheryl met Suzanne with Journal Sentinel. Anida reported on two proposals. Commission consensus is best to pass this year.

--Cheryl will pick up the 4x6 cards on Thursday.

--Cheryl will pick up the 3-folds from Graphicolor and Eagle Printing.

--**Signs** – need to add 2 signs – East Tent and West Tent

--**July 2 (EHS/New Berlin Teens Have Talent/grounds)** –

-- at EHS – Anida, Nancy B., Ald. Dave Ament, John Burke, Carol, and Mark. ProHealth is donating some cookies. Carol will check on how many cookies and purchase some if necessary.

--YAB – Nancy Bertsch moved to cancel 'Teens Got Talent' for lack of interest. Pat Palechek seconded. After discussion Nancy Bertsch rescinded her motion. The consensus of the commission is for Pat to talk with John/YAB about this and the bands. The bands can perform in the west tent using the stage and lights and sound.

--**Fireworks** – Schoeneck Containers would like to be near the gazebo. Jon Leyrer will let us know how many people to plan for. Todd Goodwin will sing the National Anthem.

--**Children's entertainment (mini parade/flashlight candy hunt/specials)** –

--Mini Parade – Nancy B. reported everything is ready

--Discovery World – Mark Schroeder moved to approve \$175 for Discovery World. Nancy Perkins seconded.
Passed.

--**Amusements/Concessions (non-profit)** –

--**Carnival** – the wristband cards are in the office. Andy and Mark are working on where to place their housing trailers.

--**Concessions (major concessions/commercial)** – the BBQ Co. faxed their planned layout which is larger than asked for. The consensus is no.

--Cheryl sent the Health Dept. info to the vendors.

--**Entertainment (pie judging/main stages/specials)** –

--National Dash – Lara and Amy/Jr. Woman's Club reported the organization is raising funds for a splash pad in Malone Park. The event entries are coming in. There will be a flag raising ceremony at the Veterans Memorial at 11:15am. Someone from Ch. 58 will be the celebrity announcer. The participants 'goodie bags' are virtual bags to be gotten off the web site. They will need a couple of golf carts. Things will be worked out with collecting the garbage. They met with Lt. Repischak regarding the route etc.

--Pie Judging – Nancy P. mailed all the forms to past entrants and churches. She will email list of jobs to commission prior to event. The VFW Auxiliary is ready to go. After judging the pies will sell for \$1/slice and the winning pies will sell for \$2/slice. Nancy P. is revamping the layout. Health Dept. requires running water and the VFW Aux. will bring large coffee pots to fill.

--**Main Parade (units/judging/staging/banner carriers)** – ‘All Buses and Equipment....’ sign in lot west of Culver’s.

--Banner carriers to take Wilber to library, park at Great Wraps, walk kids to Coffee & National corner and return using Wilber

--the aldermen will be on the tram

--Ald. Dave Ament moved to approve funds for Daley Debs (\$500-\$600) parade unit. Carol Nowak seconded. Passed. The consensus is for Cheryl to contact them.

--Nancy B., Pat P., Pat S., John B., Mike, and Mel will help John Z. with staging. Mark will collect the banners at the end of the parade. Nancy B. needs highlighted maps.

--**Grounds, parking and facilities** –

--Denise/Magic – the motorcycle parking is being moved to the gazebo lot and the handicap parking will be in both the Police and Fire Dept. lots. The parking lot in front of city hall will be used on July 2 & 3. Mark has received the signed agreement from the Baptist Church. Magic has 3 teams for banner carriers with 10-12 per team.

--Nancy B. requests one garbage can at staging.

--Select Sound – Mark Schroeder moved to approve the contract with Select Sound. Nancy Bertsch seconded. Passed.

--Port-A-Potty – the Health Dept. requires sinks with the hand sanitizers. They are not in the contract. Mark will contact them.

--2 tables and 6 chairs needed on the review stand with one table and 2 chairs on the ground in front of it.

--**Adjournment** at 10:15pm.