



“We Care” Program

The “We Care” Program is a donation program which allows non-profit organizations the opportunity to raise additional funds by encouraging their members to shop at Pick N’ Save food stores and use their Advantage Saver’s Club card every time they shop. A percentage of the total WE CARE dollars spent at Pick N’ Save will be donated back to each participating non-profit organization. If you would like to participate please designate New Berlin Parks, Recreation & Forestry #537375 on your application when you apply for your Pick N’ Save Advantage card or if you already have a Pick N’ Save card, just go to the customer service counter and ask for a “change” form. The funds will be used to purchase equipment for youth programs.