

*Money Magazine ranked New Berlin #34 in its Top 100 List of Best Small American Towns in which to live (2009).*

## NEW BERLIN SCHOOLS



The New Berlin Public School District currently operates five elementary schools and two middle/high schools, providing a strong education to our approximately 4,600 students. Eisenhower Middle/High School and New Berlin West Middle/High Schools have both been named to Newsweek's List of America's Top Public High Schools.

<i>ACT Test Results</i>			
	<b>New Berlin</b>	<b>WI</b>	<b>Nation</b>
2005-06	23.3	22.2	21.1
2006-07	23.4	22.3	21.2
2007-08	23.4	22.3	21.1
2008-09	24.2	22.3	21.1

## CIVIC ORGANIZATIONS

New Berlin is home to many civic organizations. They are dynamic groups who contribute significantly to the quality of life in our community. Examples include, but are certainly not limited to:

- New Berlin Athletic Association
- New Berlin Historical Society
- New Berlin Junior Women's Club
- New Berlin Soap Box Derby
- New Berlin Senior Citizens Club
- New Berlin Lions/Lioness Club
- New Berlin Chamber of Commerce

## Message from the Mayor:



New Berlin is a young community on the edge of a metropolitan city that affords its residents the best of both worlds. We are proud of our parks, schools and industry that come together to serve as the basis of a quality city. New Berlin has a local government that is staffed by a group of caring, dedicated professionals.

In 1991, my family and I moved to New Berlin due to a job transfer. I can honestly say that we found this community to be a blessing with its people, friendliness and heart. My love for this community has driven me to the position I hold today. I am now amidst my second term and am honored to serve the kind people of this great City. I have no doubt that you will find New Berlin to be the best city in Southeast Wisconsin in which to reside.

Should you have any questions about our community, please do not hesitate to contact me personally. Thank you,

Mayor Jack F. Chiovaturo



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# CITY OF NEW BERLIN

LET US INTRODUCE  
 OURSELVES



*City Living with a Touch of Country*



New Berlin Safety Building



New Berlin Hills Golf Course



New Berlin Public Library



Malone Park Gazebo

# LET US INTRODUCE OURSELVES



At 50 years old, New Berlin is younger than many Milwaukee, WI suburbs. But it has the cohesiveness of a place that's much older.

With a population of approximately 39,000 the city is tight knit; residents join together for holiday parades and youth sporting events. A highly organized Parks and Forestry Department is one of the hallmarks of our town.

New Berlin has an expanding industrial park that helps strengthen the city's tax base. Comprised of more than 599 businesses and 13,000 employees, the 1,872 acres of industrial park have created a dynamic industrial base for the city that is the envy of most communities of Wisconsin.

A new City Center was developed and is now home to retail, office, and residential tenants, and the New Berlin City Library.

Located on the edge of scenic Waukesha County, the City of New Berlin, expanding 36.9 square miles, is advantageously situated between Madison and Milwaukee, while Green Bay and Chicago are only a short drive away. Interstate Highway 94 is located immediately north and Interstate Highway 43 passes through the city.

## LOCAL HOUSING



While maintaining its semi-rural appearance, the city offers a wide range of housing opportunities, from the impressive single family homes to the affordable and attractive apartments and condominiums that accommodate the city. The many rural views and forested areas also add charm to the city and help to maintain high property values. Residents enjoy an atmosphere that is almost rural, but close to metropolitan conveniences.

Different areas of the city provide unique living experiences for all who call New Berlin home. The west side offers larger single-family lots and farms served by private septic and well. The east side of New Berlin offers single-family homes, most of which have public sewer and water service. In addition, there are many apartment and condominium developments within the city that cater to the needs of a diverse population spanning from young professionals, to families and to the elderly.



## PARKS & RECREATION

The New Berlin Park system, with 845 acres of parks and conservancy areas, includes a wide range of recreational uses for all seasons including soccer, biking, playgrounds, cross-country skiing, walking and golfing. We offer many programs for all residents of the community from toddlers to the elderly – dance, aquatics, fitness classes, adult sports program, etc.

## NEW BERLIN STATISTICS

### Financial & Housing

Median Family Income	\$96,994
Median Home Price	\$222,000
Average Property Taxes ('07)	\$4,215

### Education

Colleges, universities and professional schools (within 30 miles)	17
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### Quality of Life

Personal crime incidents (per 1000)	1
Property crime incidents (per 1,000)	16

### Leisure & Culture

Movie Theaters (within 15 miles)	34
Restaurants (within 15 miles)	2,333
Public golf courses (within 30 miles)	163
Bars (within 15 miles)	846
Museums (within 30 miles)	4
Ski Resorts (within 100 miles)	20

### Weather

Annual Rainfall (inches)	33.93
High temp in July	83
Low temp in Jan	10

### Meet the neighbors

Median age	41.7
Completed at least some college	69.2%
Married %	65.4%
Divorced %	6.3%
Racial Diversity Index (100 is national average)	24.4

*New Berlin was named a Tree City USA by the Arbor Day Foundation to honor its commitment to community forestry. 2009 was the seventh year New Berlin has received this national recognition.*