



City of New Berlin
Community Relations/City Clerk's Dept.
3805 South Casper Drive
New Berlin, WI 53151-0921

City of New Berlin Photography Contest

Photographers attending middle/high school in the City of New Berlin are invited to enter their best high resolution images to capture New Berlin through their own eyes. Entering is free and by email. Please contact **Sara Driebel** at sdriebel@newberlin.org with any questions.

CRITERIA: The mission of the contest is to celebrate the City of New Berlin; therefore all photos entered must be taken within our city limits. Photos taken of locations outside the City will be disqualified, as will low resolution images that cannot be well reproduced in printed materials. Be sure to set your camera or smart phone settings at the highest possible resolution for best results. Photos may not have any recognizable faces included in them.

WINNERS: All entries will be placed on the website with the photographer's name, which school they attend, and their photo title. After the submission deadline (June 1st) the website page will be open to the public to vote on. The top 3 pictures will be recognized by the Mayor, hung up at City Hall and posted/published in other areas as well; New Berlin Notes, City Leaflet, Facebook, etc.

RENAME YOUR FILES: File names generated by the digital camera or scan must be RENAMED as follows: first and last name "_" short title of the photo. Example: JohnDoe_MalonePark.jpeg OR JohnDoe_MalonePark.png

Please submit the image only--**do not embed captions, words, watermarks or photographer's name on the image**. The city will add the photographer's photo credit to any image it uses using a standard format.

SUBMIT YOUR PHOTOS BY EMAIL: Entering is easy and free! Limit: 1 entry (emails) per contestant. Send only ONE image file per email AS AN ATTACHMENT (do not embed image files in the message area) and send to: sdriebel@newberlin.org with the subject line Photo Contest Entry – Last Name. Example: "Photo Contest Entry – Doe"

You MUST submit the attached pdf with your picture in the email.

NO SUBMISSIONS WILL BE ACCEPTED AFTER JUNE 1, 2018.

Total email size may be no more than 10MG

Photo must be in digital format and set to no less than 3 mega pixel resolution

Be sure your email program is not set to reduce your attachments to a low resolution format

*****By Submitting entries, the contestant acknowledges and agrees to the terms of the contest ENTRY AGREEMENT (read terms attached)*****



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ENTRY AGREEMENT

In submitting the attached photo(s) (PHOTO) to the City of New Berlin (CITY) and participating in the City of New Berlin Photo Contest I (we), (CONTESTANT), hereby warrant and agree to the following:

- CONTESTANT warrants to CITY that he/she has lawful ownership rights to the PHOTO and acknowledges that once submitted, the PHOTO becomes the property of the CITY.
- The PHOTO is the result of CONTESTANT'S sole artistic efforts unless otherwise stated above as a collaboration.
- Except as otherwise disclosed in writing to CITY in this submittal form, the PHOTO is unique and original and does not infringe upon any copyright or patent.
- The PHOTO is free and clear of any lien. Except for title and possession, pursuant to the Copyright Act of 1976 (17 U.S.C. §101 et seq.), CONTESTANT will retain the copyright and all other rights in and to the PHOTO. The CONTESTANT grants to CITY an irrevocable and non-exclusive worldwide license to reproduce, to distribute, and/or to display two- or three-dimensional reproductions of the PHOTO in any manner whatsoever relating to any CITY publication or event, including, without limitation:
 - Public display as well as reproduction on CITY items, such as print ads, postcards, posters, brochures, applications, television programs, any/all electronic publications and the City website.
 - In addition the CITY will include CONTESTANT'S name somewhere on the document where the photo is used.
 - The CONTESTANT grants the CITY permission to list the CONTESTANT'S full name and attending school on the CITY'S website and/or all other publications of the PHOTO
 - The CITY may alter images of the PHOTO as necessary to fit into reduced or enlarged format sizes.
 - The CITY has the right to deny entry of any PHOTO that includes a business logo.
 - PHOTO'S may not be altered/enhanced in any way including editing software.

HOLD HARMLESS

CONTESTANT agrees to release CITY, its agents, officials, employees, and volunteers from and against all liability, including copyright or patent infringement claims or causes of action, arising out of this Agreement and claims arising from CONTESTANT'S participation in the City of New Berlin Photo Contest. CONTESTANT agrees to defend (with counsel satisfactory to CITY), indemnify and hold City harmless and free from all liability, whether caused by passive negligence or otherwise, arising out of CONTESTANT'S participation or association with the City of New Berlin Photo Contest. CONTESTANT agrees to pay all costs incident to any claim, including, without limitation, attorneys' fees. I agree that the above information is correct. I further agree that this agreement is intended to be as broad and inclusive as is permitted by the law of the State of Wisconsin.

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This form must be attached along with your photo when submitting your entry through email to: Sara Driebel at sdriebel@newberlin.org

Name:

Name of School:

Contact Phone Number:

Email:

Date of Photo Taken:

Location of Photo Taken:

By checking this box you agree to the terms and conditions

Submissions that do not agree will be disqualified

Are you under the age of 18?

I _____ am the parent and/or legal guardian of the Contestant. I have read the attached rules and conditions of participation, as well as the release and indemnity provisions and do hereby accept those terms, conditions and waivers on behalf of myself as well as the heirs, personal representatives and assigns of my child and/or ward. In acknowledgment of these terms and conditions I have signed this agreement as of the date first above written.

Parent Signature:

Date:

Things to Remember:

- In the subject line of your email please have "Photo Contest Entry - *Last Name*"
- Submissions are due by **June 1st, 2018**

Questions?

Contact Sara Driebel at 262-786-8610 ext: 2620 or sdriebel@newberlin.org.