



PRESS RELEASE

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For Immediate Release

Date: November 16, 2017
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Mayor Dave Ament Names Cheryl Schober Winner of the 2017 Citizen of the Year Award

New Berlin, Wisconsin— Mayor Dave Ament is happy to announce Cheryl Schober as the winner of the 2017 *New Berlin Citizen of the Year Award*. Cheryl has provided dedicated service to the City of New Berlin's 4th of July Commission for the past 32 years. It is through her commitment and leadership, that the 4th of July Festivities, which will be celebrating its' 50th Anniversary in 2018, have become a City of New Berlin tradition enjoyed by generations of families and friends.

Cheryl values the history of New Berlin. She was on the ground floor of establishing the Prospect Hill Restoration Foundation 32 years ago, is a lifetime member of the New Berlin Historical Society, and has been involved with the Prospect Aid Society for over three decades.

Cheryl was instrumental in the genesis of such programs as Safety Town and Breakfast with the Easter Bunny during her years of involvement with the New Berlin Jaycees. Her generous heart and tireless enthusiasm are also evident by her years of service and fundraising for the Muscular Dystrophy Association.

As stated in the nomination document submitted and signed by *all seven aldermen* of the City of New Berlin, "Her contributions to the community welfare, her years of civic achievement and involvement, her exemplary volunteerism and her contributions of lasting effect make Cheryl the ideal candidate for consideration of this prestigious award. Cheryl has made an indelible mark on our City and we are fortunate that she calls New Berlin home. This recognition is well-deserved and long in coming." And Mayor Dave Ament, as evidenced by his selection of Cheryl Schober, wholeheartedly concurs!

The award will be presented by the Mayor immediately preceding the Common Council meeting on Tuesday, December 12th at 7:00 PM in the Council Chambers at City Hall. Individuals or groups are encouraged to attend in support of this outstanding New Berlin resident who has given tirelessly to the community.

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cc: Aldermen
Media