



# PRESS RELEASE

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## For Immediate Release

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### Arbor Day Foundation Names New Berlin Tree City USA®, Growth Award Winner

New Berlin, WI was named a 2016 *Tree City USA* by the Arbor Day Foundation in honor of its commitment to effective urban forest management. This is the 15<sup>th</sup> year New Berlin has earned the national designation. In addition, the community also received a *Tree City USA Growth Award* for the 5<sup>th</sup> consecutive year for demonstrating environmental improvement and a higher level of tree care.

New Berlin achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation. The Tree City USA program is sponsored by the Arbor Day Foundation, in partnership with the U.S. Forest Service and the National Association of State Foresters.

The City of New Berlin partnered with the City of Racine for Aerial Lift and tree work site safety training, engaged the New Berlin Seniors Club to begin planting trees at the City's Community Center and worked with WE Energies on urban wood utilization by milling logs and wood from a New Berlin site for future use.

"Tree City USA communities see the impact an urban forest has in a community first hand," said Dan Lambe, President of the Arbor Day Foundation. "Additinally, recognition brings residents together and creates a sense of community pride, whether it's through volunteer engagement or public education."

Trees provide multiple benefits to a community when properly planted and maintained. They help to improve the visual appeal of a neighborhood, increase property values, reduce home cooling costs, remove air pollutants and provide wildlife habitat, among many other benefits.

More information on the program is available at [www.arboday.org/TreeCityUSA](http://www.arboday.org/TreeCityUSA)

**About the Arbor Day Foundation:** The Arbor Day Foundation is a nonprofit conservation and education organization of one million members, with the mission to inspire people to plant, nurture and celebrate trees.

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Cc: Aldermen  
Media