



PRESS RELEASE

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For Immediate Release

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Mayor Dave Ament Declares August 7, 2017 “**PURPLE HEART DAY**” City of New Berlin officially designated a “**PURPLE HEART CITY**”

New Berlin, Wisconsin – The Order of the Purple Heart for Military Merit, established by General George Washington during the Revolutionary War at Newburgh, New York, on August 7th, 1782, is the oldest military decoration in the world in present use. The Military Order of the Purple Heart, begun in 1932 and chartered by an Act of Congress in 1958, is composed of military men and women who received the Purple Heart Medal.

The Military Order of the Purple Heart was formed for the protection and mutual interest of all who have received the combat decoration and is composed *exclusively* of Purple Heart Recipients and is the *only* congressionally chartered veterans service organization comprised strictly of “combat” veterans. The Purple Heart is awarded in the name of the President of the United States to members of the Armed Forces wounded in combat with an enemy force, and posthumously to the next of kin of Armed Forces members killed in combat.

In recognition of this date and the estimated 1.7 million veterans since World War I who have been awarded this medal of honor, the Mayor and Common Council of the City of New Berlin proudly declare **August 7th, 2017** as “**PURPLE HEART DAY**” as a tribute to the service and sacrifice of our veterans, and especially the valor of the extraordinary men and women who have earned the Purple Heart. The Council confirms its’ commitment to honor those who serve and *have* served so faithfully in defense of our freedoms as Americans, and gratefully acknowledge their sacrifice, bravery, and unwavering commitment as patriots.

The City of New Berlin proudly accepts the official designation of “**PURPLE HEART CITY**” and joins the many other communities across our country that have done the same. The Official Proclamation will be formally presented to Mr. Rick Cherone, representing The Military Order of the Purple Heart, at 7 pm on Tuesday April 25th 2017 preceding the City’s Committee of Whole meeting at City Hall, 3805 S Casper Drive. All are welcome to attend. For a complete list of all the cities, counties and states participating, please visit: www.purpleheart.org/phtrail/

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Cc: Media, Aldermen