



New Berlin NOTES

October 8, 2015

www.newberlin.org



Volume 3 No. 19

BUSINESS OF THE MONTH

Capital Heating & Cooling
16920 W. Cleveland Ave.
(414) 384-4822

Congratulations to our October Business of the Month, Capital Heating & Cooling! Capital Heating & Cooling provides all-inclusive HVAC services, including furnace repairs, installation and maintenance for residential and commercial clients. Check out a list of services and specials on their website or give them a call to schedule an appointment.

Farmers' Market

8:00 a.m. - 12:00 p.m.

16300 W. National Ave.

October is the last month to visit the Farmers' Market this year! Select from a variety of fresh, locally grown produced goods including homemade bakery, fresh vegetables, flowers, salsa and more! The Farmers' Market is open every Saturday until October 31st.

EMERALD ASH BORER

SEMINAR

7:00 p.m., October 15th

New Berlin Public Library

Learn about the life cycle of the bug, the mode of damage and history of infestation.

Learn how best to manage this pest and what different options are available. The City Forester will also go through New Berlin's management plan and how this pest is being combated.



New Berlin Gateway Signs Get a Facelift

The Community Relations Team has made it their objective to make New Berlin a place that attracts both residence and businesses. By creating visual appeal as well as striving to keep citizens well informed they continue to look for new ways to improve the city's appeal. Their past efforts include light poll banners at the City Center, developing and implementing a new logo, and creating alternative ways to communicate to the public including New Berlin Notes, an interactive Facebook page, email notifications and more.

This summer the Community Relations Team had an opportunity to give the gateway to our city a much needed restoration. The New Berlin Streets Department worked throughout the summer, restoring each gateway sign, utilizing internal talent from their staff. With the contributions from local businesses, the CR Team was able to accomplish something that had been a goal for years. These contributions made it possible to do a full restoration while putting no cost for materials on the city.

A special thanks to those busi-

nesses who generously contributed to help fund this project: Tobin Jewelers, Pure Family Chiropractic, the Rotary Club, Prospect Lions Club, New Berlin Animal Hospital, ABB, and Ravenswood Auto.

Also, thanks to the Streets Manager Steve Dziekan and his crew, Tom Sievert, Ed Beres and Roger Lee for their quality work!

Let the Community Relations Team know how they are doing. Click [here](#) and fill out a quick survey to let the CR Team know what initiatives are working and what needs to be improved.

Mario DeLuca Named 2015 Citizen of the Year

Mayor Ament announced Mario DeLuca as the winner of the 2015 Citizen of the Year Award on October 5th. Mr. DeLuca has volunteered as the Head Coach for the New Berlin West Youth Vikings football team for the past 8 years. He has also been actively involved in coaching soccer and basketball through NBAA programs. Mr. DeLuca focuses on core values of honesty, respect, responsibility and a positive attitude which he incorporates into his coaching style. This award will be presented to Mr. DeLuca at the November 10th Common Council meeting at 7:00 PM. Individuals and groups are encouraged to attend and support one of our outstanding citizens.