

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



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Business Resources

- The **Wisconsin Economic Development Corporation (WEDC)** is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. Visit www.inwisconsin.com.
- The **UWM Small Business Development Center** works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. Contact 414-227-3200 or sce@uwm.edu and visit www.wisconsinbdc.org.
- Small businesses with inquiries about credit availability can contact the **Federal Deposit Insurance Corporation (FDIC)** Small Business Hotline at 855-334-2249.
- **SCORE**, Counselors to America's Small Business, is a resource partner to the U.S. Small Business Administration that provides free confidential business counseling. Contact 414-297-3942 or visit www.sewisconsin.score.org.
- The **Wisconsin Women's Business Initiative Corporation (WWBIC)** provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Contact 414-263-5450 or visit www.wwbic.com.
- **Waukesha County Technical College (WCTC)** provides a variety of classes, services, and events through the Small Business Center. Contact 262-695-3468 or visit www.wctc.edu/smallbusiness.

THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

DCD is busy with the construction season winding down and many new development applications coming in!

Under Review

Briohn Building Corporation has submitted applications for a Rezoning, Land Division and Use Approval for the properties located at 16555 W. Small Road, 16515 W. Small Road, 16505 W. Small Road and 16560 W. College Avenue. The proposed development will be rezoned to industrial, which is consistent with the Future Land Use Map, and includes an approximately 192,800 square foot industrial building on the land just west of Buy Seasons. A public hearing was held at the November 4th Plan Commission meeting and action is anticipated at the December 2nd meeting.

Star of Bethlehem Church and School, located at 3700 S. Casper Drive, is proposing a 20,472 square foot building addition to provide additional classrooms for the school. The Architecture Review Committee and the Plan Commission reviewed the Use, Site and Architecture application at their recent meetings on November 4th.

Castle Senior Living has submitted applications for a Comprehensive Plan Amendment, Rezoning, 1-Lot CSM and Use, Site and Architecture Approval to be



Building 1 view from Southwest



Above: Drexel Building Supply Showroom
Below: Briohn Building Corporation Industrial Building

reviewed at upcoming Architecture Review Committee, Plan Commission and Common Council meetings for the properties located at 13050 and 13000 W. Cleveland Avenue. The second phase of the Grand Hills Castle will be a Residential Care Apartment Complex (RCAC).

Drexel Building Supply is proposing a new development at the northeast corner of Coffee Road and Calhoun Road. The development includes 7 buildings to be used for showrooms and warehouses. The Use Approval application will be reviewed at the December Community Development Authority meeting.

Under Construction

Upland Ridge Subdivision is wrapping up construction on the 16-Lot Subdivision and are working through the Final Plat process. The Plan Commission approved the final plat at their November 4th meeting.

City Center Plaza has been under construction since late summer building a concession and bathroom facility, along with additional parking and a seating area with a fire pit. The area is expected to open in early winter. Upcoming City sponsored events include a Christmas Tree Lighting Ceremony the second week in December and a Winter Festival on January 12, 2020.



Follow New Berlin's Department of Community Development on Facebook, Twitter & LinkedIn!



Thinking of joining the New Berlin Chamber of Commerce? For membership information, contact: 262-786-5280, or office@newberlinchamber.org.

Mayor Dave Ament is committed to maintaining a focus on economic health and development in the City of New Berlin. As part of this focus, the Mayor will visit and tour workplaces, attend ribbon cuttings, grand openings and open houses for New Berlin businesses.

For more information, contact: Kristen Hogan, Principal Planner khogan@newberlin.org

November 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3 <small>Daylight Savings Ends</small>	4 ●	5	6	7	8	9
10	11 <small>Thanksgiving Day</small>	12 ●	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 <small>Thanksgiving</small>	29	30

● Denotes DCD related meetings

Click on the calendar above to view meeting details



FEATURED BUSINESS: HASTINGS AIR & ENERGY

BY KRISTEN HOGAN, PRINCIPAL PLANNER

In October, Mayor Dave Ament, representatives from the New Berlin Chamber of Commerce and City staff visited Hastings Air & Energy, a local company headquartered in New Berlin that provides high value, quality engineered, energy efficient and environmentally responsible product and service solutions that protect workers from harmful airborne contaminants. On site is a 5000+ square foot Interactive Showroom that allows for hands on demonstrations of their products, including air filtration and energy-saving systems. Clients regularly tour this facility, in addition to a variety of school groups, policy makers and supply companies.

This family owned business recently celebrated their 50th anniversary this fall and is experiencing a rapid growth. Congratulations on your success, Hastings Air & Energy!

Contact Information:
5555 S. Westridge Drive
New Berlin, WI 53151
Phone: 262-515-9075



October Work Place Visit

2020 DNC IN MILWAUKEE

As you may have seen, the Milwaukee 2020 Host Committee has officially launched a portal through which venues can sign up to express interest in hosting an event or group during the DNC. If you're interested, click the link below to fill out the form.

www.milwaukee2020.com/venues

WISCONSIN-BASED WOMEN-OWNED BUSINESSES

3 of the largest Wisconsin-based women-owned businesses are located in New Berlin! New Berlin businesses included in Milwaukee Business Journal's list are Crossmark Graphics, All County Electric Supply Inc., and CJ & Associates Inc. New Berlin is proud to be home to these companies!

For the original article from the Business Journal, follow the link below:

www.bizjournals.com/milwaukee/subscriber-only/2019/09/27/largest-wisconsin-based-women-owned.html

NEW BUSINESS UPDATES

UMI
16405 W LINCOLN AVE

USA FIRE PROTECTION INC
15775 W SCHAEFFER CT

CANINE CUPIDS
16040 W NATIONAL AVE

LAW OFFICE OF MAXWELL
CHARLES LIVINGSTON
16601 W GREENFIELD AVE

CONSTRUCTIVE SOLUTIONS INC
1740 S CALHOUN RD

PIEPER ELECTRIC
5355 S MOORLAND RD

EDWARD JONES
12434 W NATIONAL AVE

AMERICAN GOLD, LLC
15459 W HOWARD AVE

MEDLEAF LLC
14027 W GREENFIELD AVE

GRAPHIC SOLUTIONS GROUP
2232 S 162ND ST

CALIBER COLLISION CENTERS
2730 S SUNNY SLOPE RD

ONTIME PROMO & APPAREL
12900 W NATIONAL AVE

COMMUNICATIONS ENGINEERING COMPANY
3080 S CALHOUN RD

LINCOLN WEST MANAGEMENT LLC
16150 W LINCOLN AVE

ADVOCATE AURORA HEALTH
12901 W NATIONAL AVE

NEW GENERATION LEARNING CENTER
2895 S MOORLAND RD