

# CITY OF NEW BERLIN

## ECONOMIC DEVELOPMENT WATCH



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### **Business Resources**

- The **Wisconsin Economic Development Corporation (WEDC)** is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. Visit [www.inwisconsin.com](http://www.inwisconsin.com).
- The **UWM Small Business Development Center** works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. Contact 414-227-3200 or [sce@uwm.edu](mailto:sce@uwm.edu) and visit [www.wisconsinbdc.org](http://www.wisconsinbdc.org).
- Small businesses with inquiries about credit availability can contact the **Federal Deposit Insurance Corporation (FDIC)** Small Business Hotline at 855-334-2249.
- **SCORE**, Counselors to America's Small Business, is a resource partner to the U.S. Small Business Administration that provides free confidential business counseling. Contact 414-297-3942 or visit [www.sewisconsin.score.org](http://www.sewisconsin.score.org).
- The **Wisconsin Women's Business Initiative Corporation (WWBIC)** provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Contact 414-263-5450 or visit [www.wwbic.com](http://www.wwbic.com).
- **Waukesha County Technical College (WCTC)** provides a variety of classes, services, and events through the Small Business Center. Contact 262-695-3468 or visit [www.wctc.edu/smallbusiness](http://www.wctc.edu/smallbusiness).

### THE INSIDE SCOOP

## ECONOMIC DEVELOPMENT NEWS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

It's been a long winter, but spring is finally here! 2019 is gearing up to be a busy construction season in the City of New Berlin!

### Under Review

The Learning Experience is seeking Use, Site and Architecture approval for a 10,000 sq. ft. child care facility located at 4822 S. Forest Point Blvd. This group daycare facility

will provide care for children ages six weeks to eight years of age. Both the Plan Commission and the Architecture Review Committee will review the application at their May 6th meetings.

The Plan Commission will review the Use, Site and Architecture for Suburban Asphalt, located at 18900 W. Lincoln Avenue for a proposed building that is 5,000 sq. ft.

A public hearing is scheduled for the May 6th Plan Commission meeting to consider a Conditional Use application for Vidmar Roofing, located at 6270 S. Martin Road. They are looking to re-occupy the building and add on approximately 2,400 sq. ft. Action on the Conditional Use application is expected for the June 3rd Plan Commission meeting.



Above: The Learning Experience

## 2019 ROAD PROJECTS

BY TAMARA SIMONSON, CITY ENGINEER



The road construction season will soon be upon us. The City plans to do a mixture of reconstruction, resurfacing, and crack sealing projects. There

are two reconstruction projects scheduled for 2019; Grange Avenue & Sunny Slope Road Intersection, and the completion of 124<sup>th</sup> Street from National Avenue to Lincoln Avenue. Resurfacing projects will cover over 13 miles of roadway throughout the City. Additionally, crack sealing will be done on over 43 miles of roadway. Design work will continue on the Calhoun Road Reconstruction Project from National Avenue to Beloit Road, which is scheduled for 2021 construction. The upper and lower City Hall Parking lots will also be reconstructed this

summer. All City Hall visitors are advised to follow directional signage during the construction.

These projects are anticipated to start in May 2019, and will be completed in October 2019. A complete list of streets and a map of their locations can be found under the Road Construction & Maintenance section of the City's website.

Questions on these projects may be directed to Tamara Simonson, City Engineer, at (262) 797-2445 or by email at [tsimonson@newberlin.org](mailto:tsimonson@newberlin.org).



Follow New Berlin's Department of Community Development on Facebook, Twitter & LinkedIn!



Thinking of joining the New Berlin Chamber of Commerce? Membership information is available by contacting 262-786-5280, office@newberlinchamber.org, or www.newberlinchamber.org.

New Berlin Farmer's Market Every Saturday from first weekend in May to last weekend in October

May 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5 <small>Good Friday</small>	6	7	8	9	10	11
12	13	14	15	16	17	18 <small>Good Friday</small>
19	20	21	22	23	24	25
26	27	28	29	30	31	

Denotes DCD related meetings

● Click on the calendar above to view meeting details



## ECONOMIC DEVELOPMENT NEWS (CONT.)

### Approved

In February, the Plan Commission approved the Use, Site and Architecture for Elements Salon Suites, to be located at 2840 S. Moorland Rd. The Architecture Review Committee approved the plans at their March 4th meeting.

In March, the Architecture Review Committee approved the Use, Site and Architecture for Verizon Wireless building addition. Their facility is located at 15725 & 15765 Ryerson Rd.

The Architecture Review Committee also approved a building and parking lot addition for Covenant Orthodox Presbyterian Church at the March meeting. Covenant Orthodox Presbyterian Church is located at 4895 Calhoun Rd.

### Grand Openings

Linden Grove Communities celebrated the Grand Opening of their new addition with a Ribbon Cutting Ceremony in February. Linden Grove is located at 13755 W Fieldpointe Dr.

Tropical Smoothie Café is having a Grand Opening Celebration on May 3rd. A

Ribbon Cutting Ceremony is scheduled the following week on May 6th.

The public is encouraged to visit the DCD website at [www.newberlin.org](http://www.newberlin.org) for project updates and photos. The Department of Community Development is also on Facebook and Twitter!



Proposed building addition for Covenant Orthodox Presbyterian Church

## STAFF OPEN OFFICE HOURS

The Department of Community Development is working with the Plan Commission on an update to the City's 2030 Comprehensive Plan. The current Comprehensive Plan was adopted in 2009 and was updated in 2016 to address code updates and basic housekeeping items. The goal of the 2030 Comprehensive

Plan Update is to update, refresh and reorganize the plan to reflect the future growth of the City and its community members.

DCD has established a series of "staff open office hours" to allow for interested residents and/or businesses to meet with DCD staff to review proposed updates, ask questions, provide comments

or express concerns. Office hours are scheduled on the second and fourth Tuesdays of the month from 4:30 to 7:00 pm, prior to the Common Council meeting. DCD staff plans to have a booth set up at the New Berlin Farmer's Market on June 1st as well.

Visit the City's website at [www.newberlin.org](http://www.newberlin.org) for more information!

## UPDATES

### Welcome New Businesses!

THE PRACTICE STATION  
4285 S SUNNY SLOPE RD

KEN COOK CO.  
2855 S CALHOUN RD

ROBOTIC SOLUTIONS INC  
5075 S EMMER DR

BALERS  
13327 W GREENFIELD AVE

HARTLAUB SERVICES  
2400 S COMMERCE DR

LANDMARK CREDIT UNION  
5915 S MOORLAND RD

MILWAUKEE CHAPLET  
2600 S 162ND ST

LITTLE FRIENDS ADVENTURES  
21400 W GREENFIELD AVE

NEXT STEP IN DAY SERVICES  
2075 S 170TH ST

LIBAN'S LAWN SERVICE  
20090 W LINCOLN AVE

MASTERFOAM  
2465 S 170TH ST

KUMON MATH AND READING  
CENTER OF NEW BERLIN  
3033 S 128TH ST

ADVANCED TURF SOLUTIONS  
2465 S 170TH ST

APPLIED INDUSTRIAL  
TECHNOLOGIES INC  
5135 S EMMER DR

FOLZ VENDING  
2385 S 162ND ST

AIR SERVICES COMPANY  
2467 S 170TH ST