



PRESS RELEASE

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Arbor Day Foundation Names New Berlin *Tree City USA*®

New Berlin WI - New Berlin, WI was named a 2018 *Tree City USA* by the Arbor Day Foundation in honor of its commitment to effective urban forest management. This is the 17th year New Berlin has earned the national designation.

New Berlin achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation. The Tree City USA program is sponsored by the Arbor Day Foundation, in partnership with the U.S. Forest Service and the National Association of State Foresters.

Trees provide multiple benefits to a community when properly planted and maintained. They help to improve the visual appeal of a neighborhood, increase property values, reduce home cooling costs, remove air pollutants and provide wildlife habitat, among many other benefits.

"Tree City USA communities see the impact an urban forest has in a community first hand," said Dan Lambe, President of the Arbor Day Foundation. "Additionally, recognition brings residents together and creates a sense of community pride, whether it's through volunteer engagement or public education."

The DNR Urban Forestry Coordinator, Kim Sebastian, will present the Tree City USA Award at the City of New Berlin's *Parks, Buildings, & Grounds Commission* meeting on Monday, May 13th at 5:30 pm at the New Berlin City Hall. All are welcome to attend.

More information on the program is available at www.arborday.org/TreeCityUSA

About the Arbor Day Foundation: The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture and celebrate trees. More information can be found at www.arborday.org

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Cc: Aldermen
Media