



3805 S. Casper Drive ▪ New Berlin, Wisconsin 53151 ▪ (262)754-1805 ▪ Fax (262) 797-2460 ▪ www.newberlin.org

Dear Parade Participant:

The New Berlin Fourth of July Commission invites your participation in the 2019 parade on Thursday, July 4th at 1:00 pm. This year's theme is:

“PROUD TO BE AN AMERICAN”

Entries should be theme based, and awards will be presented in each of the following categories:

1. Theme – entry should depict theme
2. Creativity and Originality
3. Construction – stability, design, aesthetics
4. Music – should be patriotic

To ensure your participation, complete and return the enclosed Parade Registration Form no later than **May 24, 2019**. To aid in parade staging, be sure to include detailed information such as unit size and special staging requirements. We also ask you carefully read the enclosed Main Parade Information Sheet and share its contents with all members of your unit. This will ensure smooth staging on parade day.

You will receive your parade unit number and additional information the week prior to the parade. Should you have any questions, call (262) 754-1805.

Thank you and we hope to see you on July 4th!

New Berlin 4th of July Commission

2019 MAIN PARADE INFORMATION SHEET

- 1. Floats and units that need to be assembled will do so at Heritage Christian School on Glen Park Rd prior to staging at 11:30am.**
2. All groups must make arrangements to meet unit participants prior to entering staging at 147th. Then enter as a unit.
3. **BANDS MUST PLAY THROUGHOUT THE ENTIRE PARADE!!** (approx. 1 mile)
4. **All elected officials:** No election or re-election signs are allowed on any unit. No person running for election will be allowed in the parade.
5. **NO throwing of any items from parade units.** If you plan to give items to spectators, be sure to have enough walking staff to avoid gaps and delays in the parade. There are approx. 20,000 spectators.
6. **To enter the “staging area”,** you must present a copy of the confirmation letter/form which will be emailed or mailed to you the week prior to the parade.
7. **All units are required to enter the staging area from Sunnyslope Road and National Avenue.** Your unit will then proceed west through 2 check points to reach your assigned staging area. (NOTE: National Ave., from Moorland Rd to Sunnyslope Rd will be closed at 11:30am. Eastbound Coffee Rd., between Moorland and National Ave will be closed at 11:30am.)
8. **Always stay within 30 feet of the unit in front of you, and remain in constant forward motion. NO** stopping for pictures or conversation.
9. Move immediately to the right side of the road if you hear an emergency vehicle siren in the hi-lo mode.
10. The Fourth of July Commission reserves the right to reject any parade entry that does not meet the standards of the New Berlin 4th of July parade.

AND ALWAYS – SMILE, WAVE, & HAVE A GOOD TIME!

