

**2019 Theme: “Proud To Be An American”**

Dear Non-Profit Amusement/Concession:

The New Berlin Fourth of July Commission invites you to participate in the 51<sup>st</sup> Annual Family Celebration on Tuesday, July 2; Wednesday, July 3; and Thursday, July 4. A tentative schedule of events is enclosed for your review. The Main Parade will begin at 1:00 pm on the Fourth, and the fireworks will commence at 10:00 pm.

**To request amusement or concession space, complete and return the included form(s), with payment, no later than May 24, 2019.** Include a detailed description of your activity along with additional requirements such as power or water. **Each group is responsible for their own appropriate signage, shelter, tables, chairs and extra hard usage extension cords rated for outdoor.**

Once the Commission has approved your application, you will be notified of your set up time and date. All game booths are subject to final inspection by the New Berlin Police Department. The Fourth of July Commission and the City of New Berlin are NOT responsible for any lost or stolen items.

An idea list is enclosed to aid in your festival planning. Over 50,000 people attend our festival, so with the right idea, your organization has the potential for a great fundraiser.

We look forward to your participation and another successful celebration. Should you have questions, need to discuss ideas/suggestions, or require a parade entry form, contact us at (262) 754-1805.

Sincerely,

Fourth of July Commission

**2019 NEW BERLIN FOURTH OF JULY CELEBRATION  
CONCESSION AND AMUSEMENT REGISTRATION FORM**  
(Please Print)

Check # _____
Amount _____
Paid Date _____

**GROUP/ORGANIZATION** \_\_\_\_\_

<b>1<sup>st</sup> Representative</b> _____	<b>2<sup>nd</sup> Representative</b> _____
<b>Address</b> _____	<b>Address</b> _____
<b>City, Zip</b> _____	<b>City, Zip</b> _____
<b>Phone: Day</b> _____	<b>Phone: Day</b> _____
<b>Cell</b> _____	<b>Cell</b> _____
<b>E-Mail</b> _____	<b>E-Mail</b> _____

**Check one of the following:**

- CONCESSION/AMUSEMENT BOOTH**  
Please specify the number of booths required:
- A.  **Booth: Fee: \$100** (i.e. Dunk Tank, Soccer Kick, Food, etc.)(10' frontage)
  - B.  **Booth with Power: Fee: \$150** (power is 2/20amp circuits/120v)
  - C.  **Amusement: Fee: \$50** (No booth needed)

**Fully Describe your activity (use back of sheet if necessary).**

- 1. **Name of Game:** \_\_\_\_\_ **Area Needed:** \_\_\_\_\_  
Cost to Play \$ \_\_\_\_\_ Prizes: \_\_\_\_\_  
Description of How Game is Played: \_\_\_\_\_  
\_\_\_\_\_
  
- 2. **Name of Game:** \_\_\_\_\_ **Area Needed:** \_\_\_\_\_  
Cost to Play \$ \_\_\_\_\_ Prizes: \_\_\_\_\_  
Description of How Game is Played: \_\_\_\_\_  
\_\_\_\_\_

- PUBLIC SERVICE BOOTH: Fee: None**  
No fee charged for public service booth, but it must be approved by Commission. Space will be provided dependent upon availability.
- Type of Public Service Booth and Purpose: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Applications (with payment) MUST be returned by May 24, 2019 to:**  
FOURTH OF JULY COMMISSION, 3805 S. Casper Road, New Berlin, WI 53151-0921  
Phone: (262) 754-1805.

**THE FOURTH OF JULY COMMISSION AND THE NEW BERLIN POLICE DEPARTMENT RESERVE THE RIGHT TO DENY ACCEPTANCE OF ANY APPLICATION, AND ARE NOT RESPONSIBLE FOR LOST OR STOLEN ITEMS.**

## FUND RAISING IDEAS

Below is a list of possible ideas for fund raising at the July 4<sup>th</sup> celebration. These are just suggestions as there are many creative ideas out there that could be great for your particular organization.

**Consider:** basketball (3 on 3, or free throw comp), ring toss, football toss, rubber ducks in a pond, “let’s go fishing”, bean bag toss, photo booth, homerun hitting contest, volleyball, tennis, Plinko, Connect 4, face painting, and more. The list is endless.

(If you contact any of the businesses below, inform them you are looking for ideas for the New Berlin July 4<sup>th</sup> Festival, which is part of the CFC. Ask about a possible discount.)

- **Games Are Us, Inc.** (414) 529-2189 or [www.gamesareusinc.com](http://www.gamesareusinc.com).
- **Red’s Novelty, Ltd.** (414) 321-3000 or [www.redsnovelty.com](http://www.redsnovelty.com).
- **Area Rental** in New Berlin. (262) 827-1444 or [www.arearentalwi.com](http://www.arearentalwi.com)
- **Blair’s True Value** in New Berlin (262) 784-5656

Speak with friends and neighbors about games they have played at other festivals or community events. They are a great source of possible ideas.

**WE LOOK FORWARD TO SEEING YOU AT  
NEW BERLIN’S 4<sup>TH</sup> OF JULY FAMILY FESTIVAL  
GOOD LUCK!!!**

# FOURTH OF JULY

## 51st Annual New Berlin 4th of July Family Festival 2019 THEME "PROUD TO BE AN AMERICAN"

Tentative Schedule

### Tuesday, July 2 - Malone Park

<b>5:00pm</b>	<b>Grounds &amp; Carnival Open</b>
5:00-10:00pm	Spectrum Carnival wristband special - unlimited rides 5-10pm (\$20 cash at City Hall Cashiers Office thru June 29 / \$25 @ gate)
6:00-8:00pm	Frog Chorus
6:30-10:30pm	<b>Crossfire</b> (West Tent)
6:30-10:30pm	<b>DooWop Daddies</b> (East Tent)
6:30-8:30pm	Family Games & Activities brought to you by your Recreation Dept.
7:30pm	Battle of U12 Girls New Berlin Magio vs New Berlin Heat (softball diamonds)
<b>11:00pm</b>	<b>Grounds and Carnival close</b>

### Wednesday, July 3 - Malone Park

<b>5:00pm</b>	<b>Grounds &amp; Carnival Open</b>
5:00-10:00pm	Spectrum Carnival wristband special - unlimited rides 5-10pm (\$20 cash at City Hall Cashiers Office thru June 29 / \$25 @ gate)
5:00pm	3rd Annual <del>Cornhole</del> Tournament (pre-registration required)
5:30pm	Pie Bake Off Check-In @ Malone Shelter #1
6:00pm	16th Annual Pie Bake Off Judging (entry form at <a href="http://www.newberlin.org">www.newberlin.org</a> )
6:00-8:00pm	Family Games & Activities brought to you by your Recreation Department
6:00pm	New Berlin Lions Free Ice Cream Handout (11 yrs & under)
7:00-11:00pm	<b>The Playlist</b> (West Tent)
7:00-11:00pm	<b>33 RPM</b> (East Tent)
9:30pm	NBFD Flashlight Candy Hunt @ Softball Diamonds (6th gr & under, bring a flashlight & bag)
<b>11:00pm</b>	<b>Grounds and Carnival close</b>

### Thursday, July 4 - Malone Park

9:00am	Mini Parade Lineup (City Hall main parking lot)
9:30am	Mini Parade presented by the New Berlin Jr. Woman's Club
<b>12:00 Noon</b>	<b>Grounds &amp; Carnival Open</b>
1:00-5:00pm	Spectrum Carnival wristband special - unlimited rides 5-10pm (\$20 cash at City Hall Cashiers Office thru June 29 / \$25 @ gate)
<b>1:00pm</b>	<b>Main Parade</b>
4:00-5:00pm	Miss Becky's Dance Demonstration (East Tent)
4:00-5:00pm	WMAA Demonstration (West Tent)
4:00pm	German Shepard Club Demonstration (center of grounds)
6:00-10:00pm	<b>Love Monkeys</b> (West Tent)
6:00-10:00pm	<b>Rebel Grace</b> (East Tent)
<b>10:00pm</b>	<b>FIREWORKS</b> sponsored by Main Freight
11:00pm	Grounds and Carnival close

Daily: Carnival, concessions, games & FUN!  
No food or beverage carry-ins or picnicking allowed on festival grounds.  
All carry-ins subject to search per New Berlin Police Department



