

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



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Business Resources

- The **Wisconsin Economic Development Corporation (WEDC)** is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. Visit www.inwisconsin.com.
- The **UWM Small Business Development Center** works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. Contact 414-227-3200 or sce@uwm.edu and visit www.wisconsinbdc.org.
- Small businesses with inquiries about credit availability can contact the **Federal Deposit Insurance Corporation (FDIC)** Small Business Hotline at 855-334-2249.
- **SCORE**, Counselors to America's Small Business, is a resource partner to the U.S. Small Business Administration that provides free confidential business counseling. Contact 414-297-3942 or visit www.sewisconsin.score.org.
- The **Wisconsin Women's Business Initiative Corporation (WWBIC)** provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Contact 414-263-5450 or visit www.wwbic.com.
- **Waukesha County Technical College (WCTC)** provides a variety of classes, services, and events through the Small Business Center. Contact 262-695-3468 or visit www.wctc.edu/smallbusiness.

THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

Fall is quickly approaching and the construction season is winding down in New Berlin. Staff is gearing up for many more development projects coming in!

Approved

Last month, the CDA approved a 1-Lot Certified Survey Map for Schroeder Moving Systems, located at 15700 W Lincoln Avenue. The applicant simultaneously applied for and received approval for a 21,000 square foot building addition and parking lot expansion. Construction is expected to begin later this year.

Under construction

The second phase of Thomson Hollow Subdivision is finishing up construction, which will include 17 new single



Above: Ground Breaking Ceremony for CHR Building Expansion on October 17th

family residential lots. Phase 2 was approved earlier this summer.

CHR Hansen broke ground on their 30,000 square foot addition in mid-October at their existing facility at 16300 W.

Lincoln Avenue. This project was approved at the September 6th CDA meeting. Once this project is complete, this -67 degree Fahrenheit freezer will be the largest one of its kind in North America!

2030 COMPREHENSIVE PLAN UPDATE

BY KELLY STRAUSBERGER, PRINCIPAL PLANNER

DCD Staff will be holding Open Office Hours to discuss the City's Comprehensive Plan Update. Please join us the 2nd and 4th Tuesdays of the month

from 4:30 to 7:00 pm, prior to the Common Council meetings, in Conference Room A/B. Please check the City's calendar at www.newberlin.org and the

Department of Community Developments Facebook page for any changes to this schedule.



City of New Berlin

JOIN US FOR OPEN OFFICE HOURS

at New Berlin City Hall
to discuss the City's Comprehensive Plan



Follow New Berlin's Department of Community Development on Facebook, Twitter & LinkedIn!



Thinking of joining the New Berlin Chamber of Commerce? Membership information is available by contacting 262-786-5280, office@newberlinchamber.org, or www.newberlinchamber.org.

November 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

● Denotes DCD related meetings

Click on the calendar above to view meeting details



ECONOMIC DEVELOPMENT NEWS (CONT.)

Grand Openings

The 7,000 square foot multi-tenant building located in the outlot of Target on Moorland Road is expected to open later this fall. There will be 3 tenants occupying the building: Tropical Smoothie Café, Firehouse Subs and Verizon Wireless.

The new 192,000 square foot industrial building located at 16250 W. Woods Edge Drive is nearing completion and is expected to open in early 2019 with ECM Industries occupying the entire building. The company is a global manufacturer and supplier of

electrical products for the construction and maintenance, irrigation, landscape supply and natural gas/cathodic industries.



Above: New multi-tenant building located in the Target outlot at 4820-4832 S. Moorland Road. Tenants include Tropical Smoothie Café, Firehouse Subs and Verizon Wireless.



Above: New 192,000 square foot industrial building located in the South Moorland Road Business Park. Future home of ECM Industries.

UPDATES

Welcome New Businesses!

- JONES LOGISTICS
2185 S Danny Rd
- WINES FOR HUMANITY
2702 S 163rd St
- PRIDE & QUALITY CUSTOM HOMES
2383 S 162nd St
- UNIVERSAL METRICS INC
16465 W Lincoln Ave
- BARRE DISTRICT NEW BERLIN
14260 W National Ave

AUTO GLASS EXPERTS LLC
2275 S 162nd St

SUNBELT RENTALS
16341 W Lincoln Ave

MILWAUKEE FOOT & ANKLE / FASTBACK PHYSICAL THERAPY
3333 S Sunny Slope Rd

UNITS MOVING & PORTABLE STORAGE OF MILWAUKEE
2900 S 163rd St

TROPICAL SMOOTHIE CAFÉ
4820 S Moorland Rd

FIREHOUSE SUBS
4824 S Moorland Rd

ECM INDUSTRIES
6051 S Moorland Rd

BODWAY'S TEE IT UP
20101 W Cleveland Ave

VERIZON WIRELESS
4828 S Moorland Rd

ATHLETICO PHYSICAL THERAPY
15175 W National Ave

1848 COFFEE
15136 W National Ave