

CITY OF NEW BERLIN

ECONOMIC DEVELOPMENT WATCH



Volume 7, Issue 3

July, 2018

INSIDE THIS ISSUE:

<i>Economic Development News</i>	1
<i>Featured Business</i>	1
<i>Harley-Davidson Event</i>	1
<i>Community Events</i>	2

Business Resources

- The **Wisconsin Economic Development Corporation (WEDC)** is the state's lead economic agency to help businesses, communities and individuals take advantage of new opportunities for growth and job creation through innovative market-driven programs. Visit www.inwisconsin.com.
- The **UWM Small Business Development Center** works with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve their performance. Contact 414-227-3200 or sce@uwm.edu and visit www.wisconsinbdc.org.
- Small businesses with inquiries about credit availability can contact the **Federal Deposit Insurance Corporation (FDIC)** Small Business Hotline at 855-334-2249.
- **SCORE**, Counselors to America's Small Business, is a resource partner to the U.S. Small Business Administration that provides free confidential business counseling. Contact 414-297-3942 or visit www.sewisconsin.score.org.
- The **Wisconsin Women's Business Initiative Corporation (WWBIC)** provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs. Contact 414-263-5450 or visit www.wwbic.com.
- **Waukesha County Technical College (WCTC)** provides a variety of classes, services, and events through the Small Business Center. Contact 262-695-3468 or visit www.wctc.edu/smallbusiness.

THE INSIDE SCOOP

ECONOMIC DEVELOPMENT NEWS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

Summer is always a busy time of year for DCD, with many development projects under way!

Approved

The Final Plat for phase 2 of Thompson Hollow Subdivision was approved by the Plan Commission at their meeting on June 4th. The Common Council was forwarded their recommendation and approved the Final Plat at the June 19th meeting. This second phase includes 17 residential lots.

Last month, the Plan Commission approved the Use, Site and Architecture for an approximately 7,380 square foot AutoZone retail store to be located at 15340 W. National Avenue. The former KinderCare that is currently vacant will be demolished and a new building constructed.

Under construction

A 7,000 square foot multi-tenant building has started construction in the Target outlot, located at 4770 S. Moorland Road. The Use, Site, and Architecture was approved by the Plan Commission in May.

Grand Openings

A Ribbon Cutting for the New Berlin Farmer's Market



Left: Ribbon Cutting Ceremony for the New Berlin Farmer's Market

was held on June 23rd. That same day, the land where the City Center Plaza is located was dedicated to the City of New Berlin by Joseph and Rebecca Sanfelippo.

The City Center Kwik Trip is nearing completion. The Grand Opening is scheduled for

August 9th and the Ribbon Cutting Ceremony is scheduled for August 21st.

The Grand Hills Castle, located at 13050 W. Cleveland Avenue, is wrapping up final landscaping and paving. A Ribbon Cutting ceremony is planned for August 23rd.

FEATURED BUSINESS: MOTIVO

In July, Mayor Dave Ament, representatives from the New Berlin Chamber of Commerce and City staff visited Motivo, a local company headquartered in New Berlin that specializes in personal mobility devices. The company was founded on the thought that products should be designed for people and not just their medical condition. The 2018 Motivo Tour Walker is designed to reduce pressure on the back and neck by 60%, when compared to the traditional walker. After

marketing the Tour Walker for only a short amount of time, it has proven to be a huge success and the company anticipates to grow in the very near future. Congratulations on your success, Motivo!



July Work Place Visit

HARLEY-DAVIDSON 115TH ANNIVERSARY EVENT



Milwaukee's own Harley-Davidson is celebrating their 115th anniversary this Labor Day weekend. New Berlin has been home to one of the local Harley-Davidson dealerships for nearly 60 years. As of March of 2018, they are now known by Iron Town Harley-Davidson. Make sure to stop by their event located at 1925 S. Moorland Road for the 2018 Milwaukee Rally, Wednesday, August 29th through Monday, September 3rd.



Follow New Berlin's Department of Community Development on Facebook, Twitter & LinkedIn!



Thinking of joining the New Berlin Chamber of Commerce? Membership information is available by contacting 262-786-5280, office@newberlinchamber.org, or www.newberlinchamber.org.

August 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

● Denotes DCD related meetings

Click on the calendar above to view meeting details



COMMUNITY EVENTS

BY KRISTEN HOGAN, PRINCIPAL PLANNER

Summer is here! What better time to go out and explore the City! There are many great community events scheduled over the next couple of months, so make sure to stop by and check them out!

Farmer's Market

Check out the new home of the Farmer's Market in the New Berlin City Center. The market will run from 8 am to noon every Saturday in May through October. Stop by for locally grown produce, homemade bakery items, fresh cut flowers, and more! Located within walking distance to many great shops and restaurants.



City Center Concerts

This free, outdoor summer music series located in the Library Green at the New Berlin Public Library. Food and beverages will be available for purchase, but you are free to bring your own as well. Lawn chairs and blankets are advised.

August 8th (6:30 PM -8:30 PM) – *Street Life with Warren Wiegatz*

Beer Garden

The City of New Berlin in conjunction with Eagle Park Brewing will be hosting Beer Garden events in New Berlin's parks. Stop by Malone Park on the following dates to enjoy music, a varied menu from Eagle Park Brewing, and a rotating beer selection.

August 24th (4:00 PM - 9:00 PM)

August 25th (12:00 PM - 9:00 PM)

September 28th (4:00 PM - 9:00 PM)

September 29th (12:00 PM - 9:00 PM)

Movie's in the Park

Bring a lawn chair or blanket to enjoy a movie at Malone Park. Showings start at dusk.

August 17th - *The Lego Ninjago Movie*

UPDATES

Welcome New Businesses!

EAGLE PRINTING
2745 S Calhoun Rd

METRO SOUND AND VIDEO
17028 W Victor Rd

MCT OF WISCONSIN INC
2805 S 160th St

SUMMIT CREDIT UNION
15600 W National Ave

RAS DELIVERY SERVICE
16150 W Lincoln Ave

VALLEN (HAGENMEYER)
2875 S Moorland Rd

WAREHOUSE-LIGHTING.COM
2750 S 163rd St

PAXIOM GROUP INC
16850 W Victor Rd

KMI CONSTRUCTION
2880 S 171st St

PINDEL GLOBAL PRECISION
2445 S Calhoun Rd

MEYER LOGISTICS
15791 Schaefer Ct

JTL CARRIERS, LLC
19625 W Lincoln Ave

NORTHWEST RESPIRATORY SERVICES
16351 W Lincoln Ave

ADVANCE THERMOTEC
2642 S 162nd St

CARDINAL FINANCIAL COMPANY
15177 W National Ave